



Jason Marshall
3953 White Birch Dr.
Grawn, MI 49637

January 12, 2010

Dear HR Department:

I would bring to your company a broad range of skills and experience, including:

- Pixel Perfect, Standards Compliant XHTML/CSS – I've been hand-coding for over 10 years.
- Experience creating templates for several CMS packages, both commercial and open-source.
- Proficiency with JavaScript, JQUERY, XML, ActionScript 3, MySQL, PHP, Apache.
- 10+ years of designing for the Web and print.
- 10+ years of Photoshop and Flash experience
- I have experience editing and encoding video for Web delivery.
- I have experience with audio recording and editing technologies, and have certifications to show for it.
- I have studied and regularly use ActionScript 3.
- In addition to my 12 years of experience, I am currently pursuing a bachelor's degree in Web Design and Interactive Media at The Art institute of Pittsburgh's Online Division.

I would welcome the opportunity to further discuss my qualifications with you. If you have questions or would like to schedule an interview, please contact me by phone at 231-668-9606 or by e-mail at: jason@jasonmarshall.net. I have attached my resume for your review, and I look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jason Marshall'.

Jason Marshall



Experienced Web Designer/Developer

SUMMARY::

Experienced, innovative, results oriented Web / Interactive Media Specialist with 12 years of experience providing cutting edge Web design & development services in a variety of capacities, seeks partnership opportunities with passionate and creative companies nationwide.

CORE COMPETENCIES::

- Creating, updating and maintaining multiple Websites utilizing the latest internet technologies;
- SEO & PPC advertising program management;
- CMS Implementation and Customization;
- Web design, programming & script installations;
- Database creation and administration;
- Designing graphics, logos and animation for Websites and print;
- Overseeing and driving day-to-day Website operations;
- Ensuring Website quality, performance and reliability;
- Ability to work under pressure, and to consistently deliver projects on-time;
- Excellent communication and project management skills;

TESTIMONIAL::

"I've worked with Jason in the past and have found him to be a real "go-to" person. An accomplished programmer, designer & creative visionary."

- Nate Balcom of NateBal.com

PROGRAMMING SKILL SET: Ranked 1-10 (10 being my strongest), followed by how many years I have used it.

- | | |
|------------------------------|----------------------------|
| • HTML/XHTML (10, 12 years) | • SEO (8, 10 years) |
| • CSS (10, 12 years) | • SUBVERSION (7, 3 years) |
| • ACTIONSCRIPT3 (5, 2 years) | • AUDIO (7, 3 years) |
| • JAVASCRIPT (5, 10 years) | • VIDEO (7, 3 years) |
| • JQUERY (7, 3 years) | • PODCASTING (7, 3 years) |
| • XML (7, 3 years) | • ECOMMERCE (9, 8 years) |
| • SQL (6, 3 years) | • BLOG SETUP (9, 3 years) |
| • PHP (6, 3 years) | • USABILITY (10, 10 years) |
| • ASP (6, 3 years) | • APACHE (7, 3 years) |
| • COLDFUSION (6, 3 years) | • IIS (7, 3 years) |

MEMORABLE QUOTE::

"When I am working on a problem I never think about beauty. I only think about how to solve the problem. But when I have finished, if the solution is not beautiful, I know it is wrong."

- Buckminster Fuller (1895-1983)

THE SOFTWARE I COMMONLY UTILIZE::

Photoshop CS4, Illustrator CS4, Flash CS4, InDesign CS4, Premiere CS4, Dreamweaver CS4, Soundbooth CS4, MS Office 2007, MS Visio, MS Project, Acrobat 9 Professional, Avid Pro-Tools, MS Visio, MS Project, MySQL

BUSINESS DEVELOPMENT EXPERIENCE::

- | | |
|--|-------------------------------|
| • <i>Business Entity Set-Up</i> | • Marketing/ Sales Management |
| • <i>Business Licensing</i> | • Customer Service Management |
| • <i>Banking/ Merchant Accounts</i> | • Team Building |
| • <i>Financing</i> | • Project Management |
| • <i>Buyer/ Supplier Relationship Management</i> | • Record Keeping |



CAREER PROGRESSION::

Samples/Design Portfolio - <http://www.jasonmarshall.net/>

Cerca Trova Marketing 11/08-2/09

Partner/Web Systems Director

As head of the company's web systems department, I was responsible for managing the creation of both internal creative/ web/ IT projects as well as client focused work. I regularly designed and created banner ads, print ads, publication layouts, presentations and tradeshow designs, as well as designed and coded websites. The company disbanded when the economy collapsed and the other partners took jobs out of state. I have been freelancing ever since.



Hagerty Insurance Agency - 3/08 - 11/08

Web Designer/Developer

E-Business web technology specialist/designer/developer responsible for helping to shape corporate goals into viable and effective web strategies through consultation with senior business and creative staff. Created functional designs/code in accordance with project requirements. I left Hagerty to participate in the start-up of Cerca Trova Marketing.



Oneupweb.com - 5/07 - 3/08

Creative Architect - Senior Web Designer/ Developer

Currently employed at a Traverse City based online marketing firm as a senior graphic designer/ web developer. As team leader of the company's internal design/ web department, I was the lead designer/ coder for the recent re-design of the company main website and continue to spearhead it's ongoing maintenance and development. Additionally, I regularly design and create banner ads, print ads, publication layouts, presentations and tradeshow designs for our marketing department.



DeepTronics.Com - 6/03 - 7/05

President & CEO

Developed business from concept through creation. Set-up Nevada Corporation, financing, supplier relationships, merchant account, credit card processing services and Quickbooks 2004. Acting as primary webmaster, actively set-up and configured servers, installed, configured and customized shopping cart, created graphics, marketed through the search engines, designed for advertising. Developed and maintain detailed order and transaction records. Manage customer service call center and email response.



Venture Industries - 01 - 12/02

Webmaster/ Marketing Consultant, Fraser, MI

Duties include designing web sites, maintaining web sites, creating custom web graphics and layouts, creating flash intros, web programming (cgi/php/perl/javascript), script installations, logo design, animated banners, copywriting and content creation, write, edit and proofread a variety of documents, plan and prepare articles for online dissemination, web usability, accessibility, testing and debugging, website promotion & marketing, client relations, sales, hiring and managing contractors and freelance workers, bookkeeping.



eToys, Inc. - 5/98- 3/00

Producer, Los Angeles, CA

Supervised teams consisting of product managers, buyers, designers, editors, HTML Coders, engineers, and testers to build attractive, fast and functional Web pages. Managed the daily production workflow of project teams. Worked with senior creative & business staff to develop scope and detailed implementation plans for each assigned project. Created detailed project plans, including: Front-end and functionality specifications, site diagrams, production & launch schedules. Served as the central point of production contact.





TEACHING::

Developed and taught basic web design course for students of Hamtramck High Schools
F.I.R.S.T. Robotics Team.

TRADE SHOW EXPERIENCE::

- **Streaming Media Conference 2000** - LA Convention Center - Los Angeles, CA
- **Internet World Show 2000** – Staples Center - Los Angeles, CA
- **Venture Global Design Show 2002**– GM Design Show - Sterling Heights, MI

EDUCATION::

Three certificates and some college coursework completed.

The Art Institute of Pittsburgh – Online Division

I am currently pursuing a bachelor's degree in Web Design and Interactive Media.

Ektron Develop Training

Nashua, NH

Passed with flying colors.

Lynda.com

Active member of Lynda.com where I have been studying advanced topics in web design/ development for the last 5 years.

Michigan Real Estate Academy

Oshtemo, MI

Real Estate Salesperson Course/ License Exam - 2005

Kalamazoo Valley Comm. College

Business & Marketing Classes – 2003

Institute of Audio Research

New York, NY

Certificate, Audio Engineering & Digital Audio Editing - 1997

Video Symphony

Burbank, CA

Certificate, Avid Pro–Tools - 1998

REFERENCES::

My references are available upon request.